Philips
VisaPure Essential

Facial Cleansing Brush

SC5265/12

Deep gentle cleansing

To reveal soft and radiant skin

Philips VisaPure Essential brings a new technology that will take your daily cleansing routine to the next level without extra effort. A gentle way of leaving your skin clean, soft and radiant.

10X more effective than hand-cleansing*
- Vibrating & Rotating brush

As gentle as your hands; can be used twice per day
- 1 minute timer for the full face
- Deep cleansing

It easily integrates in your current routine
- Philips VisaPure Essential can be used in the shower
- The stand charges Philips VisaPure Essential when connected
- 30 minutes of cordless use, 6 hour charge

Leaves your skin feel soft and smooth
- VisaPure Essential comes with a range of additional brushes

asimpleswitch.com

PHILIPS

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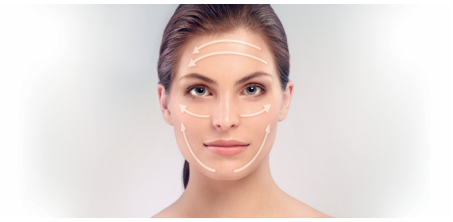
Highlights

Skin Zone Timer



The face can be divided into three zones:T-zone, left cheek and right cheek. Philips VisaPure Essential suggests to change face skin area after 20 seconds with a short pause. The full program lasts 1 minute after which Philips VisaPure Essential automatically switches off after to prevent overtreatment.

Waterproof

Philips VisaPure Essential is waterproof and can be easily used in the shower.

Charging Stand

The stand elegantly complements the iconic design of Philips VisaPure Essential. It holds the brush, taking less space and letting air naturally dry the used brush. When connected it fully charges Philips VisaPure Essential in 6 hours.

Rechargeable

When fully charged, Philips VisaPure Essential has cordless power for 30 uses, equivalent to 15 days when used twice per day.

Available brushes

1 Normal brush is included with Philips VisaPure Essential, for Normal/Combination skin. Available separately are a Sensitive brush and an Exfoliation brush. The Sensitive brush is specifically designed for daily use on Sensitive skin, and the Exfoliation brush is for weekly exfoliation to gently remove dull and dead skin cells.

Dual Motion

The brush rotates and vibrates. The vertical pulsating movement gently breaks up surface impurities including dirt, dead skin cells and make-up residues. The rotating movement sweeps the impurities away, leaving the skin more deeply cleansed.The coordinated movements of the bristles give you a thorough and comfortable cleansing experience.

1 Speed setting

Deep cleansing

Specifications

Benefits

- Skin cleansing: 10X more effective than hand-cleansing*
- Exfoliating: Removes more dead skin cells than manual cleansing*
- Gentle: as gentle on your skin as manual cleansing*
- Absorbtion: Improves the absorption of your skin care product
- Microcirculation: Improves microcirculation for more radiant skin

Ease of use

- Timer: Skin zone timer for 3 areas
- Waterproof: Can be used under the shower
- Cordless: up to 30 uses without charging
- Stand: Charging and storing stand
- Battery indicator: Illuminated icon indicates battery life
- Handle: Slim ergonomic design
- 1 Speed settings: Deep cleansing

Application areas

- Face and neck: Cheeks, Chest, Chin, Fronthead, Neck, Nose

Items included

- Brush heads: Normal skin brush head
- Instruction for use: Quick start guide, User manual
- Stand: Charging and storing stand
- Power adapter: 100 - 240 V adapter

Power

- Charging time: 6 hours
- Power system: Rechargeable battery
- Running time: 30 uses of 1 minute each
- Voltage: 100-240 V

Service

- Warranty: 2-year limited warranty

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* Source: Internal study performed in The Netherlands in 2011 with 21 women comparing cleansing using Visapure Essential with cleansing by hand.